

CALIFORNIA PUBLIC UTILITIES COMMISSION

ADVICE LETTER FILING SUMMARY ENERGY UTILITY

MUST BE COMPLETED BY LSE (Attach additional pages as needed)

Company name/CPUC Utility No. California Pacific Electric Company, LLC/U 933-E

Utility type:

Contact Person for questions and approval letters: Michael Long

ELC GAS

Phone #: 530-543-5277

PLC HEAT WATER

E-mail: mike.long@libertyutilities.com

EXPLANATION OF UTILITY TYPE

(Date Filed/ Received Stamp by CPUC)

ELC = Electric

GAS = Gas

PLC = Pipeline

HEAT = Heat

WATER = Water

Advice Letter (AL) #: 27-E

Subject of AL: **R. 11-03-012, CalPeco 2013 GHG Allowance Revenue Return Customer Outreach and Education Plan**

Tier Designation: 1 2 3

Keywords (choose from CPUC listing):

AL filing type: Monthly Quarterly Annual One-Time Other _____

If AL filed in compliance with a Commission order, indicate relevant Decision/Resolution: D.12-12-033

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL _____

Summarize differences between the AL and the prior withdrawn or rejected AL¹: _____

Resolution Required? Yes No

Requested effective date: May 15, 2013

No. of tariff sheets: n/a

Estimated system annual revenue effect: (%): n/a

Estimated system average rate effect (%): n/a

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected: n/a

Service affected and changes proposed¹: n/a

Pending advice letters that revise the same tariff sheets:

Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this filing, unless otherwise authorized by the Commission, and shall be sent to:

CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Ave.,
San Francisco, CA 94102
edtariffunit@cpuc.ca.gov

Utility Info (including e-mail)

California Pacific Electric Company, LLC
Attention: Advice Letter Protests
933 Eloise Avenue
South Lake Tahoe, CA 96150
Email: mike.long@libertyutilities.com

¹ Discuss in AL if more space is needed.



California Pacific Electric Company, LLC
933 Eloise Avenue
South Lake Tahoe, CA 96150
Tel: 800-782-2506

VIA EMAIL AND HAND-DELIVERY

April 15, 2013

**Advice Letter 27-E
(U 933-E)**

California Public Utilities Commission
Attn: Edward Randolph, Director, Energy Division
Energy Division, 4th Floor
505 Van Ness Avenue
San Francisco, CA 94102-3298

Subject: R. 11-03-012, CalPeco 2013 GHG Allowance Revenue Return Customer Outreach and Education Plan

Pursuant to Ordering Paragraph No. 29 of Decision (“D.”) 12-12-033, issued in R. 11-03-012 on December 28, 2012, California Pacific Electric Company, LLC (U-933-E) (“CalPeco”) submits this 2013 GHG Allowance Revenue Return Customer Outreach and Education Plan.

Background

Decision 12-12-033 adopted a Cap-and-Trade Greenhouse Gas Allowance Revenue Allocation Methodology for the Investor-Owned Utilities. CalPeco submits this Advice Letter setting forth the scope and estimated timing of proposed customer outreach and education activities for 2013 in accordance with the requirements set forth in D.12-12-033 Ordering Paragraphs # 11 and 29. Consistent with its Greenhouse Gas Allowance Revenue Return Implementation Plan filed on March 15, 2013, CalPeco will disburse the \$35,000 in cap-and-trade allowance revenue as directed in D.12-12-033 Ordering Paragraph #15.

Elements of CalPeco 2013 Outreach Program Implementation Plan

CalPeco plans to utilize bill inserts as the primary driver to educate customers on AB 32, GHG emissions and Climate Dividends. The educational material will also be included on our company website as well as made available during community events.

CalPeco will conduct the bill insert campaign quarterly beginning in the second quarter of 2013. The first notices will be more general in nature with subsequent notices containing a message crafted more toward the Climate Dividend recipients. CalPeco will continue its standard practice of issuing the bill inserts in both English and Spanish.

CalPeco will also begin supplementing its web site in the second quarter of 2013 in coordination with the bill inserts. Additional web pages may also be utilized and updated to contain the pertinent language and associated links to the California Air Resources Board and CPUC web sites.

CalPeco also plans to conduct several internal training sessions. The sessions will primarily focus on sharing the education material with Call Center and Customer Service Representatives and providing topical background information to assist our internal staff answer anticipated customer questions.

The bill inserts will also be available at local community events in which CalPeco is participating. Additionally, CalPeco employees participating in these events will be requested to attend one of the internal training sessions prior to attending the event.

CalPeco participated in the customer outreach RFP process lead by the Pacific Gas and Electric Company, Southern California Edison Company, San Diego Gas & Electric Company. CalPeco anticipates being able to utilize some of the educational messages developed in this process for our 2013 customer education material as well. Utilizing the jointly developed educational messaging will ensure continuity between the immediate and short term educational efforts.

Request

CalPeco requests that the Energy Division find that its 2013 GHG Allowance Revenue Return Customer Outreach and Education Plan complies with the requirements of D.12-12-033 Ordering Paragraph #29.

Protests

Anyone wishing to protest this filing may do so by letter sent via U.S. mail, by facsimile or by email, any of which must be received no later than May 6, 2013, which is 20 days after the date of this filing. The protest shall set forth the grounds upon which it is based and shall be submitted expeditiously. There is no restriction on who may file a protest. Protests should be mailed to:

CPUC Energy Division
Attention: Tariff Unit, 4th Floor
505 Van Ness Avenue
San Francisco, CA 94102
Facsimile: (415) 703-2200
Email: mas@cpuc.ca.gov and edtariffunit@cpuc.ca.gov

The protest also should be sent via email and U.S. Mail (and by facsimile, if possible) to CalPeco at the addresses show below on the same date it is mailed or delivered to the Commission.

California Pacific Electric Company, LLC
Attn.: Advice Letter Protests

933 Eloise Avenue
South Lake Tahoe, CA 96150
Fax: 905-465-4514
Email: Peter.Eichler@CaliforniaPacificElectric.com

With a copy to:

Steven F. Greenwald
Vidhya Prabhakaran
Davis Wright Tremaine LLP
505 Montgomery Street, Suite 800
San Francisco, CA 94111
Fax: 415-276-6599
Email: stevegreenwald@dwt.com

Effective Date

Pursuant to General Order 96-B, and Commission D. 12-12-033 ordering paragraph 29, CalPeco submits this as a Tier 2 Advice Letter filing. CalPeco respectfully requests that this advice letter become effective May 15, 2013 which is 30 days after this advice letter was filed.

Notice

In accordance with General Order 96-B, Section 4.3, a copy of this advice letter is being sent electronically and via U.S. mail to parties shown on the attached list.

If additional information is required, please contact Michael Long, Director of Finance and Manager of Regulatory Affairs (Mike.Long@libertyutilities.com).

Sincerely,



Michael D. Long
Director of Finance and Manager of Regulatory Affairs
California Pacific Electric Company, LLC

CalPeco
Advice Letter Filing Service List
General Order 96-B, Section 4.3

A.08-08-004 Service List

ljt@cpuc.ca.gov
jeffreygray@dwt.com
gbinge@ktminc.com
emello@sppc.com
epoole@adplaw.com
cem@newsdata.com
rmccann@umich.edu
sheila@wma.org
abb@eslawfirm.com
cbk@eslawfirm.com
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dlf@cpuc.ca.gov
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A.09-10-028 and A.10-04-032 Service List

chilen@nvenergy.com
kjl@cpuc.ca.gov
stevegreenwald@dwt.com
phanschen@mofa.com
liddell@energyattorney.com
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judypau@dwt.com
jheckler@levincap.com
vidhyaprabhakaran@dwt.com
dwtcpudockets@dwt.com
cem@newsdata.com
dietrichlaw2@earthlink.net
abb@eslawfirm.com
glw@eslawfirm.com
clerk-recorder@sierracounty.ws
brianmorris@countyofplumas.com
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Pacific Gas and Electric Company
77 Beale Street
San Francisco, CA 94106
PGETariffs@pge.com

Manager of Regulatory Affairs
San Diego Gas & Electric Company
P.O. Box 1831 - Room 10-A
San Diego, CA 92112
SDG&ETariffs@semprautilities.com

Southern California Edison Company
P.O. Box 800
Rosemead, CA 91770
AdviceTariffManager@sce.com

California Public Utilities Commission
Energy Division, Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102-3298
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VIA US MAIL

Office of the General Counsel
Sierra Pacific Power Company
c/o NV Energy
6226 West Sahara Avenue
Las Vegas, NV 89146

Director of Regulatory Affairs
Southwest Gas Corporation
P.O. Box 98510
Las Vegas, NV 89193-8510

Plumas Sierra Rural Electric
73233 State Route 70
Portola, CA 96122-7069

Truckee-Donner Public Utility District
11570 Donner Pass Road
Truckee, CA 96161

Executive Director
California Energy Commission
1516 Ninth Street, MS-39
Sacramento, CA 95814

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